

NEWS RELEASE



Touchmark at Mt. Bachelor Village

FOR IMMEDIATE RELEASE

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Brain expert returns to Touchmark for public presentation

BEND, Ore. — According to Rob Winningham, Ph.D., “It is (almost) never too late (or early) to start enhancing memory.” Winningham will be in Bend Friday, August 6 for an interactive workshop and lecture.

The public is invited to attend the presentation, which will be held at Touchmark at Mt. Bachelor Village, 19800 S. W. Touchmark Way. From 11 to noon, attendees will participate in interactive brain games. From 2 to 4 p.m., Winningham will present “Brain Training: A Multifaceted Approach to Maintaining Brain Health and Quality of Life.”

There is no charge to attend this event, but seating is limited and will fill quickly. Refreshments will be served. To RSVP, call (541) 383-1414.

Winningham is the chair of Western Oregon University’s Psychology Division. His research has focused on older adults and memory, and he has given more than 300 presentations on memory and aging. He is the author of *Train Your Brain*.

When he visited Bend last fall, Winningham spoke to a standing-room-only audience.

Located along the Deschutes River, Touchmark at Mt. Bachelor Village provides a range of homes and lifestyles. The retirement resort also offers Touchmark Home Services and the on-site Touchmark Rehabilitation & Balance Center. Touchmark has received two awards from the National Association of Home Builders. In 2009, it received a gold award (the highest given) for Best Independent Living Community. In 2005, it received the highest award in the “for-sale condominiums” category.

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