

NEWS Release



Touchmark Home Services

FOR IMMEDIATE RELEASE

September 1, 2004

For further information:

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TOUCHMARK NOW OFFERS HOME CARE

(BEND, Ore.)—Touchmark is now offering care in the home to people living throughout the greater Bend area. Touchmark Home Services will provide a range of support in people's homes, including housekeeping and laundry; meal planning, shopping, and preparation; pet walking and care; companionship, including overnight and weekend stays; and bathing and personal care.

According to Manager Amber Erickson, home services offer people independence, dignity, and personal choice. "Home is where most men and women find the strength to cope with illness or the normal occurrences of aging," she says. "Sometimes just a few hours of personal assistance each week can provide enough support for someone to remain safely in the home."

Several programs are available for people with special needs, including:

- New Mom program, for moms juggling household demands as well as caring for a new baby;
- Sick Child program, for working parents who have a child old enough to stay home alone when ill, but would like someone to come in and check on the child, fix lunch and snacks, and take the child's temperature;
- Personal Health Care Advocate program for people who are seeing multiple specialists and taking several medications. The program consolidates health care management

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routines and prescriptions into one care plan that can be reviewed and updated when necessary. A nurse advocate is available to clarify and communicate with providers to reduce the chance of misdirection, miscommunication, and medication mistakes.

Touchmark Home Services are available 24 hours a day, seven days a week. For a free consultation and assessment, call 541-312-7071.

The Touchmark Home Services offices are located within Touchmark at Mt. Bachelor Village, 19800 SW Touchmark Way, Bend.

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