

# NEWS Release



## Touchmark at Mt. Bachelor Village

**FOR IMMEDIATE RELEASE**

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### **CRUISE, DIGITAL CAMERA AND FOOD GIFT BOXES MARK 25TH ANNIVERSARY AND LAUNCH HOLIDAYS**

BEND, Ore. — Touchmark resident Don Halligan won the local gift for the national Touchmark 25th Anniversary Life Enrichment celebration as Touchmark at Mt. Bachelor Village began its holiday food drive and announced the 2006 Touchmark Fall Foliage Cruise. Halligan took home a new Kodak EasyShare 5-megapixel digital camera, printer dock and accessories.

According to Executive Director Tom Biel, the company marked its 25th anniversary by holding special monthly Life Enrichment events. Attendees at each of these events completed registration forms for gifts, which were then compiled, and the winners drawn randomly. The grand prize, a cruise for two, was won by Spokane-area resident P.J. Brenden, a guest of Touchmark's Waterford on South Hill campus in Spokane, Wash.

“Because we have an ongoing commitment to life enrichment and lifelong learning,” says Biel, “we commemorated our silver anniversary by hosting monthly events with guest lecturers and giving gifts that add pleasure to people’s lives and create memories.”

The festivities also introduced the Touchmark 2006 Fall Foliage cruise, which is open to all residents, staff, family and friends. The cruise sails Oct. 21 from New York for seven nights through Nova Scotia, New Brunswick, Maine, Massachusetts and Rhode Island. People interested in joining the popular cruise can call Edwards LaLone Travel at (800) 288-3788 for more information.

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The Touchmark mission includes contributing to local communities, and the company marked its anniversary by launching its annual food drive. Each year, staff and residents collect nonperishable food that is given to families in need. Bend residents who would like to contribute to these food boxes may drop off canned goods at 19800 S.W. Touchmark Way. Canned meats, fruits, vegetables, peanut butter, whole-grain cereals and rice are especially needed.

Touchmark at Mt. Bachelor Village was launched in 2002. Phase 1, which includes the River Lodge and single-family homes, is complete. Work is now under way on Phase 2, which will include a Cliff Lodge along the Deschutes River (similar to the River Lodge) and a Terrace Lodge that will offer numerous hospitality amenities and other services. The resort-style retirement community received a Platinum Award (the highest award presented) from the National Association of Home Builders (NAHB). The award was given in the “for-sale condominiums” category and acknowledged the creative design of Touchmark at Mt. Bachelor Village in Bend, Ore.

Touchmark is a leader in planning, building, and operating 55+ resort-style communities in North America. In addition, the 25-year-old company provides a broad range of lifestyle options for adults, and home health within Central Oregon.